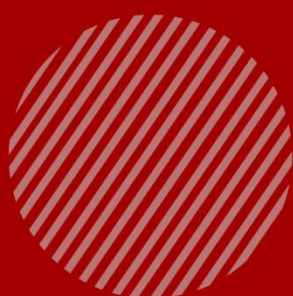
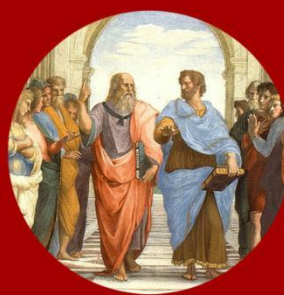


International Theory and Practice in Humanities and Social Sciences

ISSN3079-4579 eISSN 3078-4387



Vol. 2 No. 8 (2025)



HONG KONG RESEARCH INSTITUTE OF
HUMANITIES AND SOCIAL SCIENCES



WISVORA

ITPHSS
JOURNAL

ISSN 3079-4579



9 773079 457259



01>



HONG KONG RESEARCH INSTITUTE OF
HUMANITIES AND SOCIAL SCIENCES

International Theory and Practice in Humanities and Social Sciences

Hosted by: Hong Kong Research Institute of Humanities and Social Sciences

Published by: WISVORA Publishing

Co-Editor-in-Chief

Li Hanbing	Institute of Industrial Economics, Chinese Academy of Social Sciences XUCHANG Institute of Urban & Rural Integration and Common Prosperity, China
Pengrui Ou	Tsinghua University, China
Mengna Guo	University of Barcelona, Spain
Cui Jian	Beijing Normal University at Zhuhai, China
Nasrullah Dharejo	University of Malaya, Malaysia
Bi Congcong	Sichuan Normal University, China
Li Dengdeng	Macau University of Science and Technology
Ji-Na Lee	Seokyeong University, Graduate School of International Convergence, South Korea
Ju, Min-uk	The College of Liberal Arts Education at the Halla University, South Korea
Tang Dexin	Kyonggi University, South Korea
Cui Wei	Hebei Engineering University, China
Li Tingting	Jilin Jianzhu University, China
Myeong-cheol Choi	Gachon University, College of Business Administration, South Korea
Ji-Na Lee	Seokyeong University, Graduate School of International Convergence, South Korea
Sook-Yi Kim	Seokyeong University, Graduate School of International Convergence, South Korea
Se-Jin Park	Yongin University, South Korea
Ju-Youn Kim	Seokyeong University, South Korea
Ji-Yeoun Lee	Eulji University, South Korea
Runde Gu	Hebei Academy of Sciences, China Beijing-Tianjin-Hebei National Technology Innovation Center, China
Wu Dong	Guangzhou Xinhua University, China
Wang Rui	Guangzhou Huali College, China
Kecun Chen	Seokyeong University, South Korea
Jianhua Mei	Seokyeong University, South Korea
Wenjie Sun	Seokyeong University, South Korea
Yuan Guoxiang	SUSFUTURE&World Textile University Alliance, Hong Kong China
Li Zhaoqi	Gachon University, College of Business Administration, South Korea
Zhuang Dongdong	Tianjin Academy of Fine Arts

Due to space limitations, other editorial information can be found on the official website or by scanning the QR code below. ac.wisvora.com/index.php/itphss

International Theory and Practice in Humanities and Social Sciences (ITPHSS) © 2025 is licensed under CC BY 4.0



D07,8/F KAI TAK FTY BLDG, NO. 99 KING FUK ST SAN POKONG, HONG KONG
Email: itphss@wisvora.com



TABLE OF CONTENTS

On the Reference of Marxist Theory to the Study of National Literature – for the
Example of French Literature - Chang Xu 1-10

Research and Practice on Construction of Medical Data Knowledge Graph - Han
Tengyue, Li Xuanyu, Li Ao, Zhou Xinyue, Yang Zhi 11-19

The Constructive Effects of Algorithms on Adolescent Consumption Patterns – A Study
Based on TikTok – Zhihan Pan, Dongyan Lin, Jiayue Luo 20-60

Jieshou Painted Pottery Museum under Digital Interactive Experience Exhibition Design
- Xiangwei Zhang 61-89

Research on the Pre-competition Physical Training Strategy of College Female
Volleyball Players - Baoming Jin, Yunhan Wu 90-106

Norma, as a Mirror of Female Identity: Feminist Perspectives on Power and Sacrifice -
Qianhan Zhou 107-118

The New Traffic Code of Live Broadcasting in the Perspective of Dramatism Theory -
Taking the Video of Douyin Kaifeng Matchmaker Zhao Speaking Matchmaker 128 Issues
as an Example - Zhiying Jin, Qingyi Fang 119-130

Feasibility Analysis of Combining CityWalk with Augmented Reality - Yusheng Guo
131-142

Sustainable Cultural Tourism and Human Resources Strategies: Action Research and
Marketing Innovation in Quanzhou’ s Urban Context - Weng Manping, Simon Kwong
Choong Mun 143-156

The Construction and Application of a Differentiated Model for Middle School
Mathematics Differentiated Instruction Based on the AHP Theory - Hui Yang,
Aminuddin Hassan 157-168

Museum Cultural and Creative Product Development and Brand Marketing Strategies: A
Case Study of Anhui Museum - Yushen Wang 169-181

Exploring a Collaborative Model for Ideological and Aesthetic Education in Online Courses of Higher Vocational Colleges Based on Smart and Digital Teaching - Yuanyuan Lin 182-195

Research on the Design Characteristics of Denim Clothing Based on New Deconstructionist Fashion - Gewen Jiang, Jiahui Wang, Zhe Zheng 196-210

A Re-examination of Byzantine Economic Thoughts Before 1204 - Jianwen Tang 211-220

A Study of Generative Artificial Intelligence on Empowering English Reading Instruction - Chenghang He 221-233

Parental Education and Parental Psychological Stress: An Empirical Analysis from the Perspective of Social Capital - Evidence from CFPS 2022 - Hangjie Zhang, Yankai Wang, Mingyu Ye 234-247

Promoting Chinese-style Modernization: Reference and Population Theory Thinking - Xiaoyue Zha, Dingyue Xin 248-257