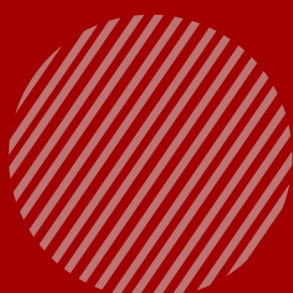
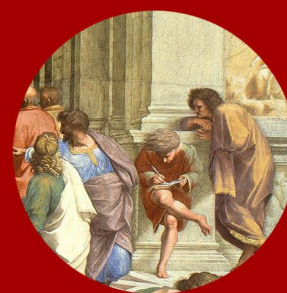
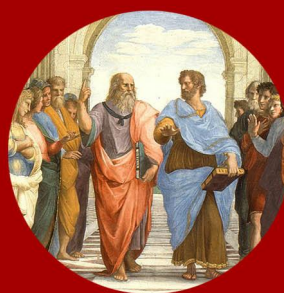
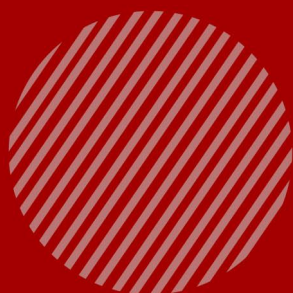
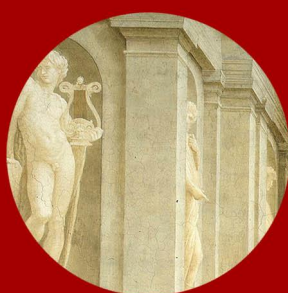
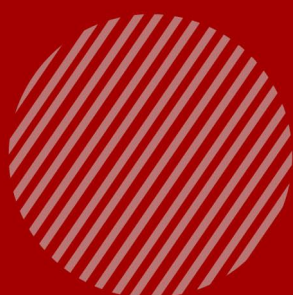


International Theory and Practice in Humanities and Social Sciences

ISSN3079-4579 eISSN 3078-4387



Vol. 2 No. 4 (2025)



HONG KONG RESEARCH INSTITUTE OF
HUMANITIES AND SOCIAL SCIENCES



WISVORA

ITPHSS
JOURNAL

ISSN 3079-4579



9 773079 457259



01>

International Theory and Practice in Humanities and Social Sciences

Hosted by: Hong Kong Research Institute of Humanities and Social Sciences

Published by: WISVORA Publishing

Co-Editor-in-Chief

Li Hanbing	Institute of Industrial Economics, Chinese Academy of Social Sciences XUCHANG Institute of Urban & Rural Integration and Common Prosperity, China
Pengrui Ou	Tsinghua University, China
Mengna Guo	University of Barcelona, Spain
Cui Jian	Beijing Normal University at Zhuhai, China
Nasrullah Dharejo	University of Malaya, Malaysia
Bi Congcong	Sichuan Normal University, China
Li Dengdeng	Macau University of Science and Technology
Ji-Na Lee	Seokyeong University, Graduate School of International Convergence, South Korea
Ju, Min-uk	The College of Liberal Arts Education at the Halla University, South Korea
Tang Dexin	Kyonggi University, South Korea
Cui Wei	Hebei Engineering University, China
Li Tingting	Jilin Jianzhu University, China
Myeong-cheol Choi	Gachon University, College of Business Administration, South Korea
Ji-Na Lee	Seokyeong University, Graduate School of International Convergence, South Korea
Sook-Yi Kim	Seokyeong University, Graduate School of International Convergence, South Korea
Se-Jin Park	Yongin University, South Korea
Ju-Youn Kim	Seokyeong University, South Korea
Ji-Yeoun Lee	Eulji University, South Korea
Runde Gu	Hebei Academy of Sciences, China Beijing-Tianjin-Hebei National Technology Innovation Center, China
Wu Dong	Guangzhou Xinhua University, China
Wang Rui	Guangzhou Huali College, China
Kecun Chen	Seokyeong University, South Korea
Jianhua Mei	Seokyeong University, South Korea
Wenjie Sun	Seokyeong University, South Korea
Yuan Guoxiang	SUSFUTURE&World Textile University Alliance, Hong Kong China
Li Zhaoqi	Gachon University, College of Business Administration, South Korea
Zhuang Dongdong	Tianjin Academy of Fine Arts

Due to space limitations, other editorial information can be found on the official website or by scanning the QR code below. ac.wisvora.com/index.php/itphss

International Theory and Practice in Humanities and Social Sciences (ITPHSS) © 2025 is licensed under CC BY 4.0

ADDRESS: RM D07,8/F KAI TAK FTY BLDG, NO. 99 KING FUK ST SAN POKONG, HONG KONG

Email: itphss@wisvora.com



TABLE OF CONTENTS

Cultural Arts and Humanities

Symbols and Experience: Dimensional Innovation of Ink Art in the Contemporary Context – Yuxian Zhang – 73-82

Art Criticism of Virtual Humans in the Metaverse: An Examination Centered on ‘Liu Ye Xi’ – Shan Liu – 83-92

The Story of Wine: Writing, Construction, and Interpretation of Tavern Spaces – Liangfan Qian, Xue Chen – 106-124

Presentation of the Main Theme Thought and Art of the TV Series Yu Chenglong – Xin Huang – 338-345

The White Community in Bob Dylan’s Black Writing—On the Death of Emmett Till – Yueni Yang, Dawei Zhang – 346-355

Protection and Inheritance of Folk Music from the Perspective of Intangible Cultural Heritage: Taking “Mongolian Long Tune” as an Example – Jianke Wang – 357-367

Escape and Return within Neo-Familism in China: A Study on the Inheritance of Folk Opera in University for the Elderly from the Perspective of Individualization – Xi Chen, Jinji Wei – 166-180

Research on the Knowledge and Action Educational Concept from the Perspective of Chinese and Foreign Universities’ Mottos – Ding Xu, Wenhan Deng, Zhangyi Ye – 563-575

Research on the Innovative Design of Tibetan Ethnic Clothing via the Kano Model – Jingtong Zhang – 515-525

A Study on Design-Driven Innovation and Development of Non-Heritage Handicrafts – Luoyu Chen – 526-541

The Impact of Creative Cultural Bazaar on the Development of Humanistic Economics: Taking Suzhou Creative Bazaar as an Example – Zhiyu Cao – 495-514

Digital Technology and Innovation

Optimization Strategies for Distributed Deep Learning Training Based on Cloud Computing – Shaobin Huang – 318-337

Virtual Reality-Based Career Skills Training Platform for the Future Workforce – Juntao Zheng, Huiyi Liang – 286-303

Artificial Intelligence Technological Innovation and the Future of the Accounting Profession: Exploring Career Paths from Replacement to Transformation – Dan Hu, Qian – 195-204

Research on AI-Enabled Higher Education: Current Status, Challenges, and Strategies – Huayu Shen, Zhufeng Sun – 391-404

A Research Study on Lee Bul's Cyborgs Series – From a Perspective of Lighting – Linxi Xu – 419-435

A Synthesis of Science Communication Practices in Auto Museums: Taking Beijing Auto Museum as an Example – Shuyang Shi – 478-494

Social Psychology and Education

Coping Strategies for Nurse Burnout: Combination of Psychological Counselling and Institutional Safeguards – Shaoxin Zheng, Ting Li, Ming Han, Meijuan Wu – 181-194

Internet Public Opinion Analysis of School Bullying: A Qualitative Analysis Based on NVivo – Zhuting Li – 304-317

Exploration of College Students' Life Cognition Education in the Context of Artificial Intelligence – Huazhang Yang – 368-378

Unequal Well-Being? A Quantitative Study of Gender and Teaching Experience Effects Among Chinese University Teachers – Huifang Qi, Lee – 405-418

The Impact of Social Network Types and Social Media Use on Subjective Well-being Among Chinese Men: A Cluster Analysis and Hierarchical Regression Based on CFPS Data – Siyuan Wang – 576-589

Business Management and Economic Strategy

The Impact of Dynamic Pricing Strategies on the Operational Efficiency of Online Retail – Yinuo Wang, Yuqi Zhou, Jiahe Ding, Xuanle Ye – 205-232

The Impact of Employee Turnover at Different Skill Levels on Corporate Sustainability and Digital Transformation – Shuyi Shi, Zixu Liu, Yiwei Xue, Xinyue Zhang – 233-252

Impact of Employee Engagement and Leadership on Brand Conscientiousness: A B Company Case Study – Mengke Li, Sitong Li, Lei Jing – 253-273

The Impact of Employee Welfare Programs on Organizational Performance: A Period of Economic Downturn from the Perspective of Sustainable Development Goals – Jingxi Tian – 542-562

Analyze the Relationship Between the Corporation's Management Systems and Operation Capacity: A Case Study of Marriott Hotel and H World Hotel – Yukang, Leiying, Xinyu, Meili – 137-165

Research on Collaborative Innovation of Legal Education Management Mode in the Construction of Enterprise Compliance System – Yuhao Su, Jing Zhang, Jianxu Zhang, Yun Pei – 379-390

Law, Governance and Policy

Legality and Limitation of Administrative Emergency Powers Through the Lens of Legal Paternalism – Zhaodi Yu, Zhenxiang Xu – 15-28

Criminal Liability in Copyright Infringement Through Website-Based Distribution of Art Works: The Boundary Between Legal and Illegal Sharing – Ziyan Lin – 464-477

Regional Culture and Geography

Exploration of the Geographical Dispersion and Attributes of Historic Settlements in Yunnan Utilizing Geographic Information Systems – Wenjun Ge – 39-51

An Analysis of the Innovation Status of Xinjiang's Solar Energy Enterprises—Taking JFTC as a Case Study – Xinliang Ma, Jiajia Deng – 52-72

Language, Media and Communication

Research and Analysis on the Overseas Breakthrough of Chinese Cultural Symbols Based on the SIPS Model: Taking the Video Content of “Tai Chi Zidong” on YouTube and TikTok as Examples – Siyuan Chen, Shanyuan Feng – 29-38

Exploring the Suffix ‘Sheng’ in the Sichuan Dialect of China: Form, Function, and Usage – Xin Han, Qingyuan Yang – 274-285

The Impact of Crisis Public Relations Strategy on Corporate Image: A Case Study of 2018 Corporate Public Relations and Its Enlightenment in the Post-epidemic Era – Yuxi Feng – 436-463