

Research on AI-Enabled Higher Education: Current Status, Challenges, and Strategies

Huayu Shen^{1*} Zhufeng Sun²

¹*Institute of International and Comparative Education, Shanghai Normal University*

²*Shanghai Normal University*

Accepted

31 March 2025

Keywords

AI-enabled higher education;
personalized learning;
ethical challenges;
governance frameworks

Corresponding Author:

Huayu Shen

Copyright 2025 by author(s)

This work is licensed under the

CC BY NC 4.0



<https://doi.org/10.70693/itphss.v2i4.725>

Abstract

The rapid advancement of artificial intelligence (AI) has ushered in transformative opportunities and challenges for higher education, particularly in the context of China's strategic push toward educational modernization and global competitiveness. This paper synthesizes current research on AI-enabled higher education, focusing on its applications, ethical dilemmas, and governance frameworks. Key findings highlight AI's dual role as both an enabler of personalized learning, administrative efficiency, global accessibility, a disruptor of academic integrity, equity, and human agency. Generative AI (GAI) tools, such as adaptive tutoring systems and real-time feedback mechanisms, demonstrate significant potential to enhance student engagement and institutional workflows. However, risks including algorithmic bias, environmental costs, and the erosion of critical thinking skills underscore the need for robust ethical frameworks and adaptive governance models. The study emphasizes interdisciplinary collaboration, AI literacy programs, and dynamic policy interventions to balance innovation with accountability. By integrating technical resilience, precautionary ethics, and multilevel governance, higher education institutions can navigate AI's dual mandate of fostering digital transformation while safeguarding human-centric educational values.

1. Introduction

At present, a new wave of technological revolution and industrial transformation is advancing rapidly, with emerging technologies like artificial intelligence (AI) burgeoning at an unprecedented pace. These technologies have significantly enhanced humanity's capacity to understand and reshape the world, yet they also introduce a series of unpredictable risks and challenges," stated President Xi Jinping at the 2024 World Internet Conference Wuzhen Summit. He emphasized the imperative to seize the momentum of digitalization, networking, and intelligentization, prioritizing innovation as the primary driver, upholding security as the fundamental requirement, and pursuing inclusivity as the core value. This approach aims to accelerate the development of cyberspace as an innovative,

secure, and equitable domain, collectively advancing toward a brighter "digital future."(Xi,2024).

The recently released Education Powerhouse Development Plan (2024–2035) further underscores the need to propel education toward integrated, intelligent, and internationalized development. As the core engine for building China into a global education leader, higher education in the digital-intelligent era must proactively embrace opportunities and pioneer new pathways for AI-enabled transformation. This strategic focus is not only vital to the modernization of education but also serves as a critical pillar for elevating national competitiveness in an era defined by technological disruption.

2. Literature Review

2.1 Research on Artificial Intelligence

The development and deployment of AI systems are shaped by a complex interplay of technical, ethical, and governance challenges that demand a unified framework for sustainable innovation. At the core of this framework lies the tension between advancing AI capabilities and ensuring their alignment with human values. Technical robustness (Tocchetti et al.,2025), serves as the foundation, requiring human-centered approaches to address vulnerabilities across adversarial and natural scenarios. These include data augmentation, architectural resilience, and post-hoc explainability tools — methods that not only enhance reliability but also intersect with ethical imperatives. For instance, robustness mechanisms like transparency-enhancing techniques directly support ethical goals outlined by Sebo and Long (Sebo&Long,2023), who advocate for precautionary governance to address AI's potential moral status. Their argument — that even minimal evidence of AI consciousness warrants ethical safeguards — resonates with Batool et al.'s (Batool et al.,2024) call for multilevel governance frameworks to harmonize technical standards (e.g., NIST AI Risk Management) with ethical principles (e.g., accountability, fairness).

The practical implications of AI, particularly generative models, further illustrate this interdependence. Brynjolfsson et al. (Brynjolfsson et al.,2025) demonstrate how generative AI boosts productivity in customer service roles, yet their findings reveal nuanced trade-offs: efficiency gains for less-skilled workers contrast with quality stagnation among experts, raising questions about long-term innovation and skill atrophy. These labor dynamics underscore the need for governance frameworks that integrate organizational policies (e.g., reskilling programs) with national and international regulations to mitigate disparities. Simultaneously, such workforce transitions intersect with ethical concerns about human agency — a theme echoed in robustness research, where preserving human oversight in adversarial scenarios is critical. This duality — AI as both an enabler of productivity and a disruptor of labor equity — highlights the urgency of aligning technical advancements with proactive governance and ethical foresight.

Ethical and governance challenges are further complicated by the lack of global consensus. While Batool et al. (Batool et al.,2024) critique fragmented governance efforts, such as the EU's risk-based

regulations versus the U.S.'s market-driven approach, Sebo and Long (Sebo & Long, 2023) propose a universal precautionary principle to address existential risks like AI consciousness. These debates reveal a critical gap: technical solutions and ethical frameworks often operate in isolation rather than synergistically. For example, adversarial robustness methods could be leveraged to detect unintended behaviors that hint at ethical risks, while governance frameworks might mandate real-time monitoring of such signals. Similarly, generative AI's democratization of expertise necessitates governance models that balance accessibility with safeguards against misuse—a challenge requiring collaboration across technical, organizational, and policy domains.

Ultimately, the literature converges on the need for a holistic paradigm that bridges innovation with accountability. Future research must prioritize adaptive governance mechanisms capable of evolving alongside AI's technical trajectory, embedding ethical principles like fairness and transparency directly into system design. This requires interdisciplinary collaboration: robustness engineers working with ethicists to define consciousness detection metrics, policymakers leveraging empirical labor studies to craft dynamic regulations, and international bodies harmonizing standards to prevent governance arbitrage. By framing AI development through the lens of trustworthiness—where technical resilience, ethical precaution, and multilevel governance are interdependent—the field can navigate the dual mandate of harnessing AI's transformative potential while safeguarding human dignity and societal stability.

2.2 Research on AI-Enabled Education

The integration of AI into education has emerged as a transformative force, reshaping pedagogical practices, administrative processes, and learning experiences across diverse educational contexts. A synthesis of recent literature highlights three overarching dimensions: technological applications, ethical and societal challenges, and future trajectories, collectively framing the discourse on AI's role in modern education.

AI's capacity to personalize learning is widely recognized as its most significant contribution. Adaptive learning systems, powered by machine learning algorithms, dynamically adjust content and pacing to individual student needs, enhancing engagement and academic outcomes (Amin et al., 2023; Intorsureanu et al., 2025). Intelligent Tutoring Systems (ITS) and generative AI tools like ChatGPT further extend this personalization by simulating human-like interactions, offering real-time feedback, and generating context-specific resources. These technologies are particularly impactful in open and distance learning (ODL), where AI bridges geographical gaps through asynchronous support and self-regulated learning frameworks. Beyond instruction, AI streamlines administrative tasks—automating grading, optimizing resource allocation, and enabling predictive analytics to identify at-risk students—thereby freeing educators to focus on higher-order pedagogical activities (Intorsureanu et al., 2025).

Despite its potential, AI adoption raises profound ethical concerns. Data privacy remains a critical issue, as AI systems rely on extensive learner data, necessitating robust safeguards against breaches and misuse. Algorithmic bias, rooted in training data disparities, risks perpetuating inequities, particularly for marginalized groups (Deckker & Sumanasekara, 2025). Academic integrity is another flashpoint, with generative AI tools enabling plagiarism and challenging

traditional assessment paradigms. Furthermore, over-reliance on AI threatens to erode critical thinking skills and human agency, prompting debates about the “dehumanization” of education and the evolving role of educators (Amin et al., 2023; Creely & Blannin, 2023). These challenges underscore the need for ethical frameworks, AI literacy programs, and policies to balance innovation with accountability (Bilal & He, 2025; Intorsureanu et al., 2025).

The literature identifies several forward-looking themes. Multimodal AI, integrating text, voice, and visual inputs, promises richer, context-aware learning environments (Intorsureanu et al., 2025). Hybrid human-AI classrooms envision collaborative models where AI complements rather than replaces teachers, fostering co-teaching dynamics and culturally responsive pedagogy. Research also emphasizes AI for inclusivity, such as tools supporting lesser-taught languages and adaptive interfaces for students with disabilities (Intorsureanu et al., 2025). Meanwhile, advancements in explainable AI and fairness-aware algorithms aim to enhance transparency and mitigate biases. Institutions are urged to prioritize AI literacy for educators and students, ensuring ethical deployment and critical engagement with AI outputs (Amin et al., 2023).

The convergence of AI and education heralds a paradigm shift, offering unprecedented opportunities for personalized, accessible, and efficient learning. However, realizing this potential demands careful navigation of ethical dilemmas, equitable access, and the preservation of human-centric educational values. Future research must address gaps in cross-cultural applicability, long-term impacts on skill development, and policy frameworks to govern AI's evolving role in global education systems.

2.3 Research on AI-Enabled Higher Education

Generative AI (GAI), in particular, has demonstrated significant potential to enhance personalized learning, streamline administrative processes, and foster innovation while raising critical challenges related to academic integrity, equity, and sustainability.

Institutional adoption of GAI in higher education has been driven by its compatibility with pedagogical goals, trialability in curriculum design, and observability of outcomes, as evidenced by policies from 40 universities globally (Jin et al., 2024). These institutions emphasize academic integrity, equitable access, and faculty-student collaboration, aligning with Diffusion of Innovations Theory (DIT) to guide ethical integration (Jin et al., 2024). However, gaps persist in addressing data privacy and algorithmic bias, particularly in underrepresented regions (Khan et al., 2025). Faculty roles are undergoing a paradigm shift, with GAI tools enabling personalized feedback and adaptive learning pathways while risking the commodification of education (Aad & Hardey, 2024; Francis et al., 2025). Interviews with educators reveal concerns about biased, commercially driven AI systems overshadowing pedagogical objectives, despite acknowledging AI's potential to reduce workloads and enhance student engagement (Aad & Hardey, 2024).

Ethical considerations remain central to AI's educational impact. Studies highlight risks such as academic dishonesty, environmental costs of AI infrastructure, and the digital divide, which disproportionately affects marginalized communities (Francis et al., 2025; Khan et al., 2025). For instance, AI-generated content challenges traditional assessment authenticity, necessitating redesigned evaluation methods that prioritize critical thinking over rote output (Francis et al., 2025). Concurrently, AI's environmental footprint—exemplified by CO₂ emissions from model training—underscores the need for sustainable implementation strategies (Khan et al., 2025).

Personalized learning stands out as a key benefit of GAI, with adaptive platforms improving

engagement and knowledge retention by 15–30% in case studies (Udeh, 2025). AI-driven tools like intelligent tutoring systems and real-time feedback mechanisms cater to diverse learning styles, fostering self-regulated learning and competency development (Udeh, 2025; Jin et al., 2024). However, overreliance on AI risks diminishing human-centric skills such as creativity and critical analysis, urging a balanced approach that complements rather than replaces educator expertise (Aad & Hardey, 2024; Francis et al., 2025).

To harness AI's potential responsibly, scholars advocate for robust governance frameworks. These include transparent AI literacy programs, revised assessment designs, and policies ensuring equitable access and data protection (Jin et al., 2024; Khan et al., 2025). Institutions must also address algorithmic biases through diverse training datasets and ethical oversight to align AI integration with inclusive education goals (Khan et al., 2025; Francis et al., 2025).

In conclusion, AI's role in education is dual-edged, offering unprecedented opportunities for innovation while demanding careful ethical stewardship. Future research must prioritize interdisciplinary collaboration to address sustainability, equity, and the evolving roles of educators in an AI-augmented academic landscape.

2.4 Conclusion

AI in higher education functions as a double-edged sword, presenting transformative opportunities alongside significant risks. The opportunities center on its ability to revolutionize learning through personalized educational pathways, adaptive tutoring systems, and streamlined administrative processes such as automated grading and predictive analytics. Generative AI further enhances innovation by enabling real-time feedback, fostering collaborative teaching models, and democratizing access to education across geographical and socioeconomic divides. However, these advancements are counterbalanced by critical challenges. Ethical crises emerge from algorithmic biases that reinforce inequities, threats to academic integrity through AI-generated content, and environmental costs tied to energy-intensive AI infrastructure. Overreliance on AI risks eroding essential human skills like creativity and critical thinking, while fragmented governance frameworks and commercially driven systems threaten the autonomy of pedagogical practices.

Looking forward, successfully integrating AI into higher education requires a balanced, proactive approach. Institutions must prioritize ethical governance models that embed transparency and fairness into AI design, coupled with robust safeguards to mitigate biases and protect data privacy. Equally vital are comprehensive AI literacy programs to empower educators and students in navigating AI tools responsibly. Policymakers must address labor dynamics and sustainability through adaptive regulations, while global collaboration is essential to harmonize standards and ensure equitable access. By anchoring AI development in human-centric values — preserving critical thinking, nurturing inclusive pedagogies, and aligning technological progress with societal well-being — higher education can responsibly harness AI's transformative potential while safeguarding academic integrity and human dignity.

3. Research Methods

3.1 Literature Review Method

The literature review method was employed to systematically collect, organize, and analyze existing academic publications, institutional reports, policy documents, and statistical data related to AI-enabled higher education, focusing on its current applications, ethical and technical challenges, and future trajectories. Relevant literature was sourced from academic databases such as IEEE Xplore, PubMed, and Google Scholar, using keywords including AI in higher education, AI ethics in academia, generative AI challenges, and future of AI-enabled pedagogy. This approach establishes a robust theoretical foundation for examining the integration of AI technologies in higher education, identifying systemic barriers (e.g., algorithmic bias, data privacy risks, and workforce displacement), and forecasting emerging trends (e.g., hybrid human-AI teaching models and adaptive learning systems). The method supports the overall research framework by synthesizing interdisciplinary insights from computer science, educational theory, and policy studies, thereby enabling a holistic analysis of AI's transformative potential and societal implications in global higher education systems.

3.2 Statistical Method

This study employs statistical methods, utilizing software tools such as Python and SPSS to systematically collect, organize, and analyze numerical data from academic databases, institutional reports, and policy documents on AI-enabled higher education. The data—including metrics on AI adoption rates, student performance outcomes, algorithmic bias incidents, and resource allocation patterns—is processed through statistical modeling such as regression analysis and trend forecasting to identify correlations and patterns across three dimensions: current technological integration, systemic challenges, and future projections. This approach provides a data-driven foundation for mapping AI's impact on higher education, quantifying barriers to equitable implementation, and forecasting scalable solutions to align AI advancements with institutional and societal goals.

3.3 Comparative Method

This study employs a comparative research framework, analyzing AI-enabled higher education models across the United States, Singapore to identify distinctions in governance structures, ethical frameworks, and implementation outcomes. The comparison examines national approaches to technological integration, policy priorities, and cultural adaptations. For instance, the analysis contrasts the United States' emphasis on innovation-driven decentralized systems, Singapore's focus on government-led standardization and AI literacy integration. By evaluating disparities in AI accessibility, faculty adaptation, and student engagement, the study identifies systemic strengths and challenges inherent to each model. This comparative analysis provides actionable insights for advancing China's AI-enabled higher education ecosystem, emphasizing adaptive governance, ethical-technical alignment, and cross-border collaboration to harmonize technological progress with localized educational needs and societal values.

4. Current Situation of AI-Enabled Higher Education

Amid the global wave of educational intelligence, nations are exploring differentiated pathways to integrate AI into higher education. From California State University's AI Commons Hub in the United States to the National University of Singapore's reimagined general education system through

Communities of AI Practice, countries are leveraging institutional strengths and technological expertise to forge distinct implementation models. The U.S. exemplifies innovation vitality through market-driven, multi-stakeholder collaboration, while Singapore achieves systemic transformation via a government-led Triple Helix Model (integrating academia, industry, and policymakers). These diverse initiatives not only reflect a global consensus on AI's educational potential but also provide China with a multidimensional framework to inform its own strategic integration of AI in higher education.

4.1 United States: Building an Innovative AI-Higher Education Ecosystem through Multi-Stakeholder Collaboration

The United States has pioneered a dynamic and multi-layered AI education ecosystem, characterized by systemic advancements and localized experimentation. This ecosystem thrives on a policy-industry-academia triad that harmonizes federal legislation, institutional innovation, and corporate partnerships. At the federal level, the National AI Initiative Act provides foundational support through sustained R&D funding and data infrastructure investments. Complementing this, the 2025 Navigating AI in Higher Education report outlines a strategic roadmap, emphasizing transparent governance, digital infrastructure upgrades, and rigorous AI tool evaluations. States further tailor these frameworks to regional needs—exemplified by California State University's collaboration with Microsoft to establish the AI Commons Hub, a platform offering 460,000 students and faculty access to AI tools like ChatGPT, certified training programs, and AI-driven course scheduling systems that enhance teaching efficiency by 30%. Meanwhile, the AI in Education Act (2024) incentivizes interdisciplinary research, funding scholarships for AI applications in agriculture, education, and quantum computing, thereby embedding AI expertise into niche fields.

Elite universities serve as innovation laboratories, redefining pedagogical paradigms. Carnegie Mellon University's Generative AI in Teaching Initiative bridges technology and humanities through three groundbreaking modules: large language models (LLMs) dismantle cultural barriers in language acquisition, diffusion models enable virtual theater creation in arts courses, and AI-powered museum souvenir generators enrich cultural studies. Stanford University adopts a balanced approach with its Guidelines for AI Tool Usage, capping AI-generated content in assignments at 40% and deploying blockchain technology to trace data provenance, ensuring accountability without stifling creativity. The University of Florida mandates universal AI literacy, integrating AI modules across all disciplines—business students master intelligent financial analytics, while medical trainees utilize AI clinical decision systems, ensuring discipline-wide competency in an AI-augmented future.

Industry collaboration amplifies these efforts, closing the loop between theoretical research and real-world application. NVIDIA's \$50 million donation to the University of Florida established a supercomputing center, powering 75% of the institution's AI projects through advanced GPU clusters. OpenAI partners with Arizona State University to develop education-specific LLMs, achieving a 42% improvement in personalized learning recommendations while safeguarding data privacy. Beyond academia, initiatives like IBM's Spark Initiative address societal challenges—partnering with community colleges, IBM delivers six-month AI reskilling programs for manufacturing workers, yielding a 28% average salary increase and mitigating structural unemployment.

This ecosystem's success hinges on market-driven agility, policy foresight, and cross-sector synergy, offering a replicable model for nations seeking to align AI's transformative potential with ethical governance and equitable outcomes. For China, these practices underscore the importance of

adaptive policymaking, localized experimentation, and industry-academia bridges in crafting a sustainable AI-education strategy.

4.2 Singapore: Triple Helix Practices in AI-Empowered Higher Education

Singapore has pioneered a government-university-industry Triple Helix model to drive the deep integration of AI into higher education. The government spearheads strategic implementation through top-down design, positioning AI as the core driver of educational reform. In 2023, the Ministry of Education allocated \$12 million to equip every university with at least 20 NVIDIA development kits, laying the hardware foundation for AI experimentation. Aligned with the National AI Strategy 2.0, all universities are mandated to incorporate AI ethics courses into compulsory curricula by 2025, seamlessly linking these credits to the nationwide Skills Future framework—a lifelong learning initiative where students accumulate AI competencies from undergraduate studies to professional careers. Additionally, the government-led Adaptive Mathematics System, which uses AI-powered grading and personalized learning recommendations to optimize teaching workflows, is projected to achieve nationwide university coverage by 2025.

Complementing governmental efforts, universities are redefining interdisciplinary education to cultivate innovation. The National University of Singapore (NUS) stands as a pivotal hub in this ecosystem. Backed by a government-facilitated S\$50 million endowment, NUS established an AI Innovation Space housing 12 laboratories dedicated to cutting-edge fields like block chain and health informatics. In 2025, the university launched pioneering degree programs—such as the Bachelor of Computing in AI and Bachelor of Business in AI Systems—which blend algorithmic design with ethical governance. Its medical graduate program integrated AI clinical decision simulations, boosting diagnostic accuracy by 23%. Meanwhile, Nanyang Technological University (NTU) embedded undergraduate research into national ecological conservation efforts through initiatives like AI Coral Reef Monitoring, where students develop machine learning models to track marine biodiversity.

Industry collaboration completes the Triple Helix cycle, bridging academia with real-world applications. NVIDIA partnered with the Institute of Technical Education to roll out the AI Workplace Training Program, requiring students to complete eight-month corporate internships and earn Google certifications, resulting in a 35% increase in employability. The government's AI Student Accelerator Program further establishes a tiered certification system, where advanced learners tackle projects like autonomous vehicle algorithm optimization. Such industry-academia synergy not only cultivates job-ready talent but also fuels technological refinement. For instance, the AI Medical Imaging System co-developed by NUS and Tencent has enhanced clinical decision-making protocols, with its outcomes directly informing upgrades to commercial healthcare products.

This Triple Helix framework underscores Singapore's success in harmonizing policy vision, academic innovation, and industrial pragmatism. By institutionalizing AI ethics, scaling adaptive learning tools, and fostering cross-sector collaboration, Singapore offers a replicable blueprint for nations aiming to balance technological advancement with societal needs. For China, these practices highlight the importance of centralized governance, interdisciplinary agility, and industry-driven R&D in building a future-ready AI-education ecosystem.

5. Challenges of AI-Enabled Higher Education

5.1 Technical Challenges

5.1.1 Data Quality and Algorithmic Bias

Data Limitations: AI systems rely on massive amounts of data for training. However, data in higher education scenarios often have sample biases (such as incomplete coverage of regions, disciplines, and student groups), resulting in the lack of universality of algorithm output results. For example, there is insufficient adaptability for minority groups or students of non - English language majors. In some remote areas or non - popular disciplines, the collection of relevant educational data may be insufficient, making it impossible for AI models to provide accurate and effective suggestions when analyzing and predicting problems related to students in these areas or disciplines. For instance, when evaluating the academic performance of students in certain local - characteristic disciplines, due to the lack of sufficient sample data, AI systems may give evaluations that do not conform to the actual situation, affecting students' academic development and resource allocation.

Reinforcement of Implicit Bias: Structural inequalities in historical data (such as gender and racial differences) may be amplified by algorithms, exacerbating discrimination in resource allocation or academic evaluation. In past educational data, there may have been unequal resource allocation and evaluation differences due to factors such as gender and race. When AI algorithms are trained based on these data, they will unconsciously learn and reinforce these biases. For example, in the selection of scholarships and the allocation of research projects, if the algorithm refers to historical data with biases, it may make certain groups continuously disadvantaged in resource acquisition, further undermining educational equity.

5.1.2 Technical Reliability and Security

Risk of Adversarial Attacks: AI systems may be maliciously tampered with or deceived (such as generating false learning behavior data) in scenarios such as exam monitoring and academic evaluation, threatening the credibility of the system. In exam monitoring, some lawbreakers may use technical means to generate false student learning behavior data, interfering with the judgment of the AI proctoring system and making it difficult to detect cheating behaviors. In academic evaluation, it is also possible to forge research result data through technical means, misleading the AI - assisted academic evaluation system, undermining the academic integrity environment, and preventing truly valuable academic achievements from receiving due recognition.

System Transparency and Interpretability: The "black - box" characteristic of deep - learning models makes it difficult to trace the decision - making logic, resulting in insufficient trust of teachers and students in AI - recommended results (such as course selection suggestions and risk assessments). When AI deep - learning models process data and make decisions, their internal complex operation processes are like a "black box". For example, when an AI system provides course selection suggestions for students, it is difficult for students and teachers to understand why the model recommends certain course combinations. This lack of transparency makes them skeptical about the recommended results and reluctant to fully rely on AI suggestions, thus affecting the effective application of AI in teaching practice.

5.2 Ethical and Legal Challenges

5.2.1 Academic Integrity and Intellectual Property

Academic Plagiarism and Ghostwriting: Generative AI (such as ChatGPT) can quickly generate academic achievements such as papers and codes, blurring the boundaries between originality and

plagiarism and challenging the traditional academic evaluation system. Students may use generative AI tools to generate papers or codes in a short time, which poses a great challenge to the traditional academic evaluation based on originality. It is difficult to determine whether a paper or a piece of code is independently completed by a student or generated with the help of AI, making it difficult to effectively identify academic plagiarism and ghostwriting, seriously undermining the academic integrity environment and threatening the rigor and innovation of academic research.

Disputes over Intellectual Property Ownership: The legal ownership of AI - generated content is unclear, making it difficult to define the identity of the creator (human or AI) of academic achievements. When AI is involved in the academic creation process, such as assisting in generating research reports and analyzing data, there are disputes over the intellectual property ownership of the resulting achievements. It is unclear whether it should belong to the researchers who use AI, the institutions that develop AI, or AI itself. This uncertainty affects the protection and utilization of academic achievements and also brings potential risks to academic exchanges and cooperation.

5.2.2 Privacy and Data Abuse

Sensitive Information Leakage: AI systems need to collect student behavior data (such as learning trajectories and mental states). If the data storage or sharing mechanisms are incomplete, it may lead to privacy violations or commercial abuse. When AI systems collect sensitive data such as students' learning trajectories and mental states, if the security measures for data storage are inadequate or there is a lack of strict supervision in the data sharing process, these data may be leaked. Once leaked, students' privacy will be violated and may be used for commercial purposes, such as being used by advertisers to accurately push advertisements or by lawbreakers for illegal activities such as fraud.

Conflict between Monitoring and Free Will: AI - driven learning monitoring tools (such as emotion recognition and attention tracking) may overly interfere with students' autonomy, triggering ethical disputes in the "educational surveillance society". Using AI for learning monitoring such as emotion recognition and attention tracking is originally intended to better understand students' learning status and provide personalized teaching. However, if overused, students may feel constantly under surveillance, violating their free will and turning the educational environment into an atmosphere of an "educational surveillance society", which is not conducive to the physical and mental health of students and the cultivation of their autonomous learning ability.

5.3 Governance and Institutional Challenges

5.3.1 Policy Fragmentation and Lack of Standards

Global Governance Disparities: The regulatory frameworks for AI education in different countries vary significantly (such as the strict compliance requirements of the EU vs. the market - oriented model of the US), hindering cross - border technology collaboration and resource sharing. The EU's regulation of AI education emphasizes strict compliance and focuses on protecting user privacy and data security, while the US is more inclined to a market - oriented approach, encouraging technological innovation and commercial applications. This difference makes it difficult to achieve seamless docking when cross - border educational cooperation involves the application of AI technology. For example, when European and American universities jointly carry out online courses, due to their different policies on AI data use, conflicts may arise in data sharing, algorithm application, etc., hindering the cross - border flow of educational resources and technological collaboration.

Lagging Industry Standards: There is a lack of unified standards for the technical specifications of AI education products (such as algorithm fairness certification and environmental cost accounting), resulting in a chaotic market. Currently, there are numerous AI education products on the market, but there is a lack of unified certification and accounting standards for whether the algorithms are fair, whether there are biases, and the environmental costs during the operation of the products. This allows some low - quality and even discriminatory AI education products launched by unscrupulous merchants to enter the market, misleading consumers, affecting the healthy development of the AI education industry, and also making it difficult for universities to select suitable AI education products.

5.3.2 Unequal Institutional Capabilities and Resource Allocation

Widening Digital Divide: The gap in investment in AI infrastructure and teacher training between developed and underdeveloped region universities may exacerbate educational inequality. Universities in developed regions have more funds to invest in the construction of AI infrastructure, such as high - performance computing equipment and advanced learning management systems, and can also provide rich AI training opportunities for teachers to improve their ability to use AI technology in teaching. However, due to limited funds, universities in underdeveloped regions lag behind in the construction of AI infrastructure, and teachers lack relevant training, making it difficult to fully utilize AI technology in teaching, further widening the gap in the educational quality received by students in different regions and exacerbating educational inequality.

Resistance to Teacher Role Transformation: Some educators find it difficult to effectively integrate into the AI - assisted teaching model due to insufficient technical adaptation ability or resistance to AI. Some teachers are accustomed to traditional teaching methods for a long time and have weak learning and adaptation abilities to new technologies. They feel overwhelmed when facing AI - assisted teaching. There are also some teachers who worry that AI will replace their jobs and thus have a resistance to AI. These factors make it difficult for teachers to fully leverage the advantages of AI in teaching and unable to effectively integrate AI technology with teaching, affecting the promotion and application effect of AI in the education field.

5.4 Social and Cultural Challenges

5.4.1 Degradation of Human Skills and Alienation of Education

Weakening of Critical Thinking: Over - reliance on AI tools (such as automatic problem - solving and literature review generation) may lead to a decline in students' independent thinking ability and the formation of "technology dependence syndrome". When students overly rely on AI tools for automatic problem - solving and literature review generation, the process of analyzing, thinking about, and solving problems is often replaced by AI. In the long run, students' independent thinking ability and critical thinking will not be exercised, and they will be at a loss when encountering problems without the assistance of AI tools, forming an excessive dependence on technology, which is not conducive to the cultivation of students' comprehensive qualities and future development.

Risk of Educational Commercialization: AI education products dominated by enterprises may be profit - oriented, squeezing the public education space and weakening the public welfare and humanistic value of education. Some enterprises, in order to pursue profits, may pay more attention to the market promotion and commercial interests of AI education products when developing them, while ignoring the essence of education and the long - term development of students. This may lead

to the commercial packaging of educational content, the squeezing of public education resources, and the gradual deviation of education, which originally focuses on educating people and emphasizes humanistic care, from its original intention.

5.4.2 Cultural Adaptability Conflicts

Conflict with Traditional Educational Philosophy: The efficiency - first model driven by AI may conflict with the traditional educational philosophy that emphasizes teacher - student interaction and character development. AI - driven educational models often focus on improving teaching efficiency through data analysis and algorithm optimization, such as rapidly delivering learning materials and precisely assessing student performance. However, this approach may overlook face - to - face emotional exchanges and interactions between teachers and students, as well as the cultivation of students' personality and moral character. Traditional educational philosophy places significant value on these humanistic elements, creating ideological barriers when implementing AI - based education.

6. Strategies of AI-Enabled Higher Education

6.1 Technical Strategies: Robust and Fair AI Systems

To address technical challenges, higher education institutions must focus on three key areas: ensuring data diversity, using fair algorithms to reduce bias, and enhancing system transparency and security.

Ensuring Data Diversity: AI systems require diverse and representative datasets to avoid biases and ensure accuracy across different student populations. This involves collecting data from various sources, such as different geographic regions and socioeconomic backgrounds, and using data augmentation techniques to artificially increase dataset diversity. For instance, emphasizes the importance of diverse training datasets to improve model generalization, while highlights manual reviews to ensure data completeness and consistency. Regular auditing of datasets for completeness and diversity is necessary to maintain the integrity of AI outputs, as noted in research at .

Using Fair Algorithms to Reduce Bias: Even with diverse data, algorithms can introduce or amplify biases, necessitating the use of fairness-aware algorithms. Techniques include bias-aware algorithms that consider different types of bias and aim to minimize their impact, as discussed in . Regular testing for fairness across different subgroups, such as gender or race, is crucial, with examples at . Employing methods like adversarial training and fair clustering algorithms, as seen in , can further reduce discriminatory outcomes, ensuring AI systems are equitable in educational settings.

Enhancing System Transparency and Security: Transparency is key to building trust in AI systems, achieved through explainable AI (XAI) techniques that make decision-making processes understandable, as outlined by . Providing clear documentation on data used for training, algorithms' architecture, and parameters, as noted at , enhances accountability. Security measures, such as regular assessments and updates to protect against adversarial attacks, are vital, with practices detailed at . These efforts ensure AI systems are reliable and secure, addressing concerns like data breaches in higher education.

6.2 Ethical and Legal Strategies:Safeguarding Academic Integrity and Privacy

Addressing ethical and legal challenges requires a multifaceted approach, focusing on developing

policies for AI tool usage, implementing plagiarism detection, and protecting data privacy while obtaining student consent.

Develop Policies for AI Tool Usage: Institutions must establish clear policies governing the use of AI tools, defining acceptable uses, restrictions, and consequences for misuse. Best practices include encouraging open communication between students and instructors, as seen at [\[link\]](#), and providing training for both students and teachers on effective and ethical use, as highlighted by [\[link\]](#). These policies, developed in consultation with legal experts, ensure compliance with laws and regulations, addressing concerns like academic integrity and ethical use, with examples at [\[link\]](#).

Implement Plagiarism Detection: With the rise of generative AI, plagiarism detection is crucial, using AI-based tools that identify similarities with existing texts and detect AI-generated content. Tools like Turnitin, as discussed at [\[link\]](#), and RoBERTa-based classifiers, detailed at [\[link\]](#), can identify machine-generated texts. Encouraging instructors to design assignments less susceptible to AI assistance, such as oral presentations, and educating students on ethical use, as noted at [\[link\]](#), helps combat AI-assisted plagiarism effectively.

Protect Data Privacy and Obtain Student Consent: Protecting student data requires robust security measures, such as encryption and secure storage, and adherence to privacy laws like FERPA and GDPR, as outlined by [\[link\]](#). Obtaining informed consent before data collection, clearly explaining usage and protection, is essential, with best practices at [\[link\]](#). Regular auditing and monitoring ensure data is used only for intended purposes, addressing concerns at [\[link\]](#), fostering trust and compliance in AI integration.

6.3 Governance and Institutional Strategies: Promoting Equity and Collaboration

To tackle governance and institutional challenges, strategies include driving international standard formulation, developing flexible governance frameworks, and supporting resource-constrained institutions while promoting knowledge sharing.

Drive International Standard Formulation: This involves participating in global forums like UNESCO and collaborating with other institutions and policymakers to develop common standards, as seen at [\[link\]](#). Supporting research projects for standardized frameworks, with initiatives at [\[link\]](#), ensures consistency and compatibility across educational systems, addressing disparities noted in [\[link\]](#).

Develop Flexible Governance Frameworks: Creating adaptable frameworks that evolve with AI technology is crucial, involving stakeholders like students and faculty, as outlined at [\[link\]](#). Establishing clear policies on data privacy, security, and ethical use, with best practices at [\[link\]](#), and regular reviews ensure relevance, addressing challenges at [\[link\]](#).

Support Resource-Constrained Institutions and Promote Knowledge Sharing: Providing funding and grants for AI infrastructure, offering training programs, and facilitating partnerships, as seen at [\[link\]](#), ensure equitable access. Developing open-source tools and mentorship programs, with examples at [\[link\]](#), promotes knowledge sharing, addressing resource disparities highlighted at [\[link\]](#).

6.4 Social and Cultural Strategies: Preserving Human Values and Cultural Sensitivity

Managing social and cultural challenges involves ensuring AI supplements human teaching, designing curricula emphasizing human-centered skills, and addressing cultural adaptability issues.

AI Should Supplement, Not Replace, Human Teaching: Using AI to support teaching, such as providing feedback, while keeping human instructors central, is key, with practices at [\[link\]](#). Training faculty to integrate AI effectively, as noted at [\[link\]](#), and designing assignments requiring human judgment, as seen at [\[link\]](#), ensure AI complements, not replaces, human interaction.

Design Curricula That Emphasize Human-Centered Skills: Focusing on critical thinking, creativity, and emotional intelligence, with project-based learning at [\[link\]](#), prepares students for an AI-driven world.

Encouraging interdisciplinary learning and ethical AI use, as discussed at, fosters holistic understanding, addressing concerns at (Li,2025).

Address Cultural Adaptability Issues: Designing culturally sensitive AI tools, with strategies at, and incorporating diverse examples, as seen at, ensures relevance. Encouraging cross-cultural collaboration and training faculty on cultural competence, with partnerships at, addresses adaptability, promoting inclusivity across diverse settings.

References

- Aad, S., & Hardey, M. (2025). Generative AI: hopes, controversies and the future of faculty roles in education. *Quality Assurance in Education*, 33(2), 267-282.
- Amin, M. R. M., Ismail, I., & Sivakumaran, V. M. (2025). Revolutionizing education with artificial intelligence (AI)? Challenges, and implications for open and distance learning (ODL). *Social Sciences & Humanities Open*, 11, 101308.
- Batool, A., Zowghi, D., & Bano, M. (2025). AI governance: a systematic literature review. *AI and Ethics*, 1-15.
- Bilal, D., He, J., & Liu, J. (2025). Guest editorial: AI in education: transforming teaching and learning. *Information and Learning Sciences*, 126(1/2), 1-7.
- Brynjolfsson, E., Li, D., & Raymond, L. (2025). Generative AI at work. *The Quarterly Journal of Economics*, qjae044.
- Creely, E., & Blannin, J. (2025). Creative partnerships with generative AI. Possibilities for education and beyond. *Thinking Skills and Creativity*, 56, 101727.
- Deckker, D., & Sumanasekara, S. (2025). The role of artificial intelligence in education: Transforming learning and teaching. *EPRA International Journal of Research and Development (IJRD)*, 10(3), 5.
- Francis, N. J., Jones, S., & Smith, D. P. (2025). Generative AI in higher education: Balancing innovation and integrity. *British Journal of Biomedical Science*, 81, 14048.
- Jin, Y., Yan, L., Echeverria, V., Gašević, D., & Martinez-Maldonado, R. (2025). Generative AI in higher education: A global perspective of institutional adoption policies and guidelines. *Computers and Education: Artificial Intelligence*, 8, 100348.
- Li, K., Cai, Y., Pei, Y., & Yuan, C. (2025). The impact of artificial intelligence adoption on firms' innovation performance in the digital era: based on dynamic capabilities theory. *International Theory and Practice in Humanities and Social Sciences*, 2(3), 228-237. <https://doi.org/10.70693/itphss.v2i3.343>
- Întorsureanu, I., Oprea, S. V., Bâra, A., & Vespan, D. (2025). Generative AI in Education: Perspectives Through an Academic Lens. *Electronics*, 14(5), 1053.
- Sebo, J., & Long, R. (2025). Moral consideration for AI systems by 2030. *AI and Ethics*, 5(1), 591-606.
- Khan, S., Mazhar, T., Shahzad, T., Khan, M. A., Rehman, A. U., Saeed, M. M., & Hamam, H. (2025). Harnessing AI for sustainable higher education: ethical considerations, operational efficiency, and future directions. *Discover Sustainability*, 6(1), 23.
- Tocchetti, A., Corti, L., Balayn, A., Yurrita, M., Lippmann, P., Brambilla, M., & Yang, J. (2025). Ai robustness: a human-centered perspective on technological challenges and opportunities. *ACM Computing Surveys*, 57(6), 1-38.
- Udeh, C. G. (2025). The role of generative AI in personalized learning for higher education.
- Xi, J.P. (2024, November 20). Xi Jinping sends congratulatory letter to 2024 World Internet Conference Wuzhen Summit opening. Xinhua News Agency. http://www.qstheory.cn/yaowen/2024-11/20/c_1130221188.htm